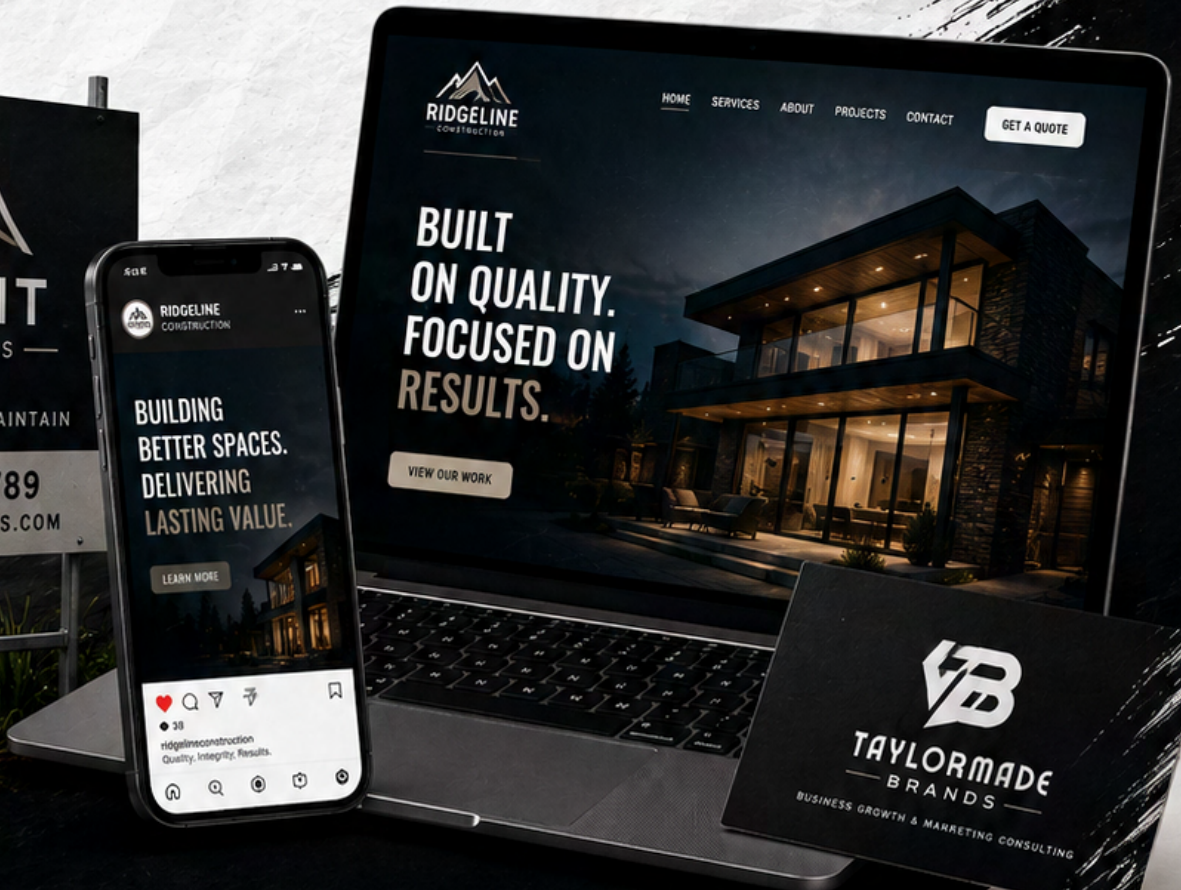




TAYLORMADE

— B R A N D S —

BUSINESS GROWTH & MARKETING CONSULTING



— BUSINESS GROWTH PORTFOLIO —

Josh Taylor
FOUNDER



STRATEGY | BRANDING | WEBSITES | ADVERTISING



ABOUT ME

Josh Taylor

HELPING LOCAL BUSINESSES GROW

Many businesses know they need a better website, stronger branding, improved marketing, or a larger online presence.

The challenge is often not knowing where to start, what to prioritize, or how to connect those pieces into a plan that produces results.

That's where I help.

I work with business owners to identify growth opportunities, strengthen their brand, improve visibility, and create systems that attract customers and generate leads.

My approach combines strategy, marketing, branding, websites, advertising, and business development into a single growth plan built around each client's goals.

WHAT I BRING TO THE TABLE



STRATEGIC THINKING

My background in leadership, organizational improvement, and program development has allowed me to lead initiatives involving planning, communication, accountability, and measurable results. I focus on solving problems, identifying opportunities, and creating practical systems that help organizations move forward.



BRANDING & MARKETING

I help businesses present themselves professionally through brand development, logo design, marketing materials, social media assets, advertising campaigns, and customer engagement strategies.



WEBSITE DEVELOPMENT

I build modern websites designed to generate leads, build credibility, improve search visibility, and support long-term growth.



BUSINESS GROWTH CONSULTING

Every recommendation begins with one question: "What will help this business grow?" That mindset drives every project, from a business card to a complete marketing strategy.

MY PHILOSOPHY

Strong businesses are built on relationships, trust, consistency, and execution.

The most effective marketing isn't about being the loudest company in the market.

It's about creating a brand people recognize, trust, and choose when they need your services.

MY GOAL IS SIMPLE:

**HELP LOCAL BUSINESSES BUILD STRONGER BRANDS,
ATTRACT MORE CUSTOMERS, AND CREATE SUSTAINABLE GROWTH.**

Josh Taylor

FOUNDER | TAYLORMADE BRANDS

STRATEGY • BRANDING • WEBSITES • MARKETING • GROWTH





BUSINESS GROWTH &
MARKETING CONSULTING

HOW I HELP

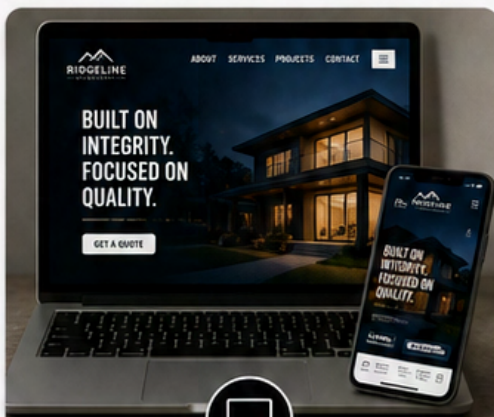
SOLUTIONS THAT DRIVE REAL RESULTS

I partner with local businesses to create strategic, results-driven solutions that build strong brands, attract the right customers, and fuel long-term growth. From strategy to execution, every piece is designed to work together and move your business forward.



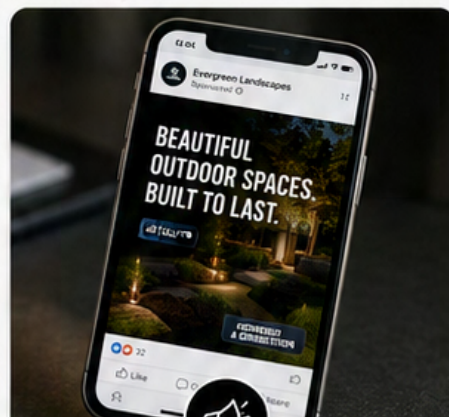
BRANDING

Strong brands build trust and stand out in the market. I create memorable identities that reflect your values and connect with your ideal customers.



WEBSITE DEVELOPMENT

Custom, responsive websites designed to look great, load fast, and convert visitors into leads. Built with strategy, SEO, and user experience in mind.



ADVERTISING

Targeted advertising that gets your business in front of the right audience and drives measurable results. More visibility. More leads. More customers.



MARKETING MATERIALS

Professional print and digital materials that support your brand and reinforce your message across every touchpoint. From business cards to brochures and more.



STRATEGY & CONSULTING

Actionable strategies tailored to your goals. I help you make the right moves, focus on what matters, and create a plan for sustainable growth.

A PROVEN PROCESS. CLEAR COMMUNICATION. REAL RESULTS.



DISCOVER

We learn about your business, goals, and challenges.



STRATEGIZE

We build a custom plan designed for results.



CREATE

We design and build high-quality assets and campaigns.



LAUNCH

We implement everything with precision.



GROW

We optimize, track, and help your business keep growing.

Josh Taylor

FOUNDER | TAYLORMADE BRANDS

334-391-6641

josh@taylormadegrowth.com

taylormadegrowth.com



CASE STUDY

REAL RESULTS. REAL GROWTH.

LOCAL TREE SERVICE CLIENT

CONTINUED IMPACT & MOMENTUM

A local tree service company came to us needing a stronger online presence, better branding, and more consistent marketing to generate qualified leads and grow their business.



THE CHALLENGE



Needed a stronger online presence to stand out in a competitive market



Needed a professional website that converted visitors into leads



Needed a clear brand identity and consistent marketing materials



Needed more targeted marketing to reach the right customers



Needed more consistent lead generation and visibility



OUR SOLUTION



Developed a strong, professional brand that builds trust and stands out locally



Built a fast, mobile-friendly website focused on lead generation and user experience



Created consistent branding materials that reinforce credibility and professionalism



Launched targeted Google Ads and Facebook Ads campaigns to reach our ideal audience



Established systems for ongoing lead generation, reviews, and local visibility

EARLY RESULTS. REAL IMPACT.



14+
LEADS

IN THE FIRST 10 DAYS



UP TO
\$20,000

IN NEW BUSINESS
IN 2 WEEKS



UP TO
100 MILES
AWAY

REACHING CUSTOMERS
UP TO 100 MILES AWAY



TIRED OF
**ANSWERING
THE PHONE**

CLIENT REPORTED



**PROFESSIONAL
BRAND PRESENCE**

ACROSS WEB,
PRINT, AND SOCIAL

“

The new website, ads, and branding have completely changed the game for our business. We're getting high quality leads and serious work. I can't keep up with the phone sometimes!

— ACTUAL CLIENT



THE BOTTOM LINE

The right strategy, branding, website, and marketing system created real results—fast. This is just the beginning, and the momentum continues to grow every month.

Real Client. Real Results. Real Growth.

Josh Taylor

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WHAT WAS BUILT

A COMPLETE MARKETING SYSTEM DESIGNED
TO GENERATE LEADS AND BUILD TRUST.

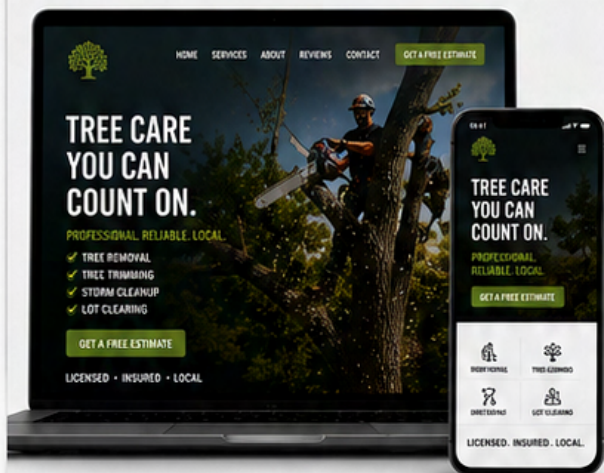


**PROFESSIONAL.
RELIABLE.
LOCAL.**

Every piece works
together to create
visibility, generate
leads, and grow
our client's business.



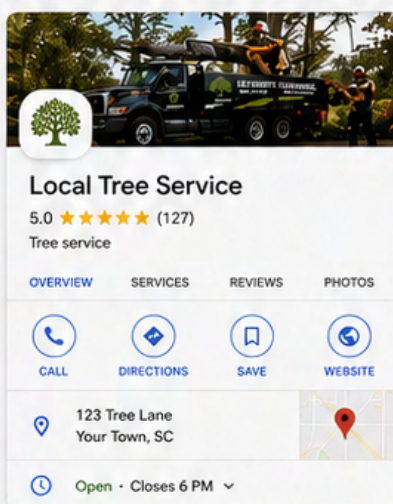
WEBSITE



- ✓ Mobile optimized
- ✓ Lead generation focused
- ✓ Built for local search visibility



GOOGLE BUSINESS PROFILE



- ✓ Improved local visibility
- ✓ Better customer discovery
- ✓ Ongoing optimization



ADVERTISING RESULTS



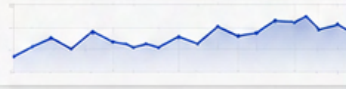
Google Ads

Clicks	Conversions	Cost / Conv.
1.2K	48	\$27.83



facebook Ads

Leads	Reach	Cost / Lead
75	18.6K	\$18.41



- ✓ Lead generation campaigns
- ✓ Local audience targeting
- ✓ Performance tracking & reporting



BRANDING MATERIALS



- ✓ Consistent professional image
- ✓ Builds trust and credibility
- ✓ Reinforces brand at every touchpoint



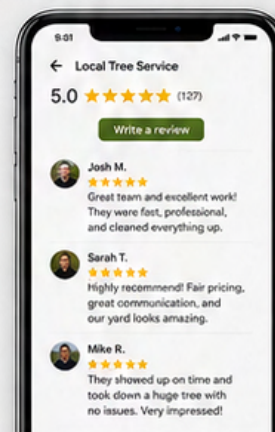
FIELD MARKETING



- ✓ Increased local visibility
- ✓ Reinforces brand recognition
- ✓ Drives more calls and leads



REVIEW & REPUTATION MANAGEMENT



- ✓ More 5-star reviews
- ✓ Stronger online reputation
- ✓ Builds trust and social proof



EVERY ELEMENT. ONE GOAL:

GENERATE LEADS, BUILD TRUST, AND GROW YOUR BUSINESS.



WEBSITE



ADVERTISING



BRANDING



REVIEWS



LOCAL VISIBILITY

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TAYLORMADE
BRANDS

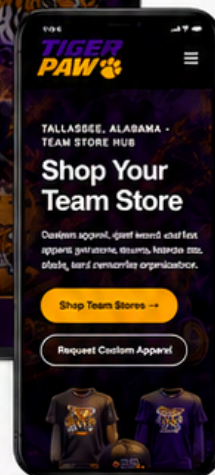
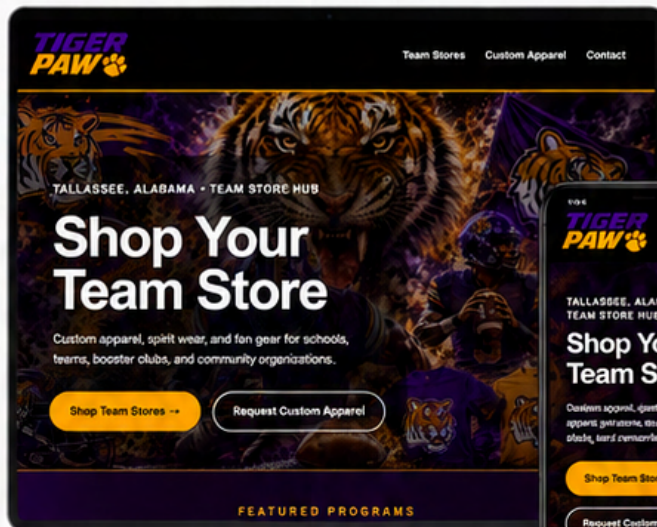
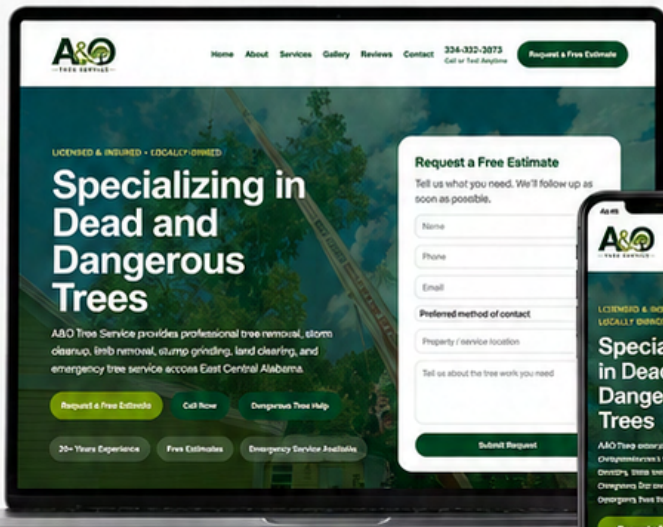
WEBSITES THAT WORK.

PROFESSIONAL. MOBILE-FRIENDLY. BUILT TO GENERATE LEADS.

Custom websites designed with strategy and purpose. Every site is built to represent your brand, engage your audience, and turn visitors into customers.



DESIGNED
TO REPRESENT.
BUILT TO
PERFORM.



A&O TREE SERVICE

- ✓ Lead generation focused
- ✓ Custom estimate form
- ✓ Mobile responsive
- ✓ SEO-ready structure
- ✓ Built for local service businesses



TIGER PAW SPORTS APPAREL

- ✓ E-commerce enabled
- ✓ Team store platform
- ✓ Mobile shopping experience
- ✓ Custom apparel requests
- ✓ Scalable for multiple organizations

BUILT FOR DIFFERENT INDUSTRIES



SERVICE BUSINESSES

Tree services, contractors, lawn care, pressure washing, and more.



RETAIL & E-COMMERCE

Sporting goods, apparel, specialty retail, and online stores.



AGRICULTURE

Equipment dealers, farms, service providers, and agri-businesses.



PROFESSIONAL SERVICES

Consultants, agencies, financial services, and local professionals.



EVERY WEBSITE IS BUILT TO:



LOOK PROFESSIONAL

Make a strong first impression.



WORK ON EVERY DEVICE

Seamless experience on any screen.



GENERATE LEADS OR SALES

Built with purpose and conversion in mind.



RANK LOCALLY ON GOOGLE

SEO-ready to help you get found.



BUILD TRUST

Professional design that builds credibility and confidence.



GROW WITH YOUR BUSINESS

Scalable websites that evolve as you do.



A WEBSITE SHOULD DO MORE THAN LOOK GOOD.

It should generate calls, leads, customers, and revenue.

Josh Taylor

FOUNDER | TAYLORMADE BRANDS



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josh@taylormadegrowth.com



taylormadegrowth.com



GREAT BRANDS DON'T HAPPEN BY ACCIDENT.

Professional branding creates trust, improves recognition,
and gives every piece of your marketing a consistent voice.

BEFORE

LOOKS AMATEUR. GETS IGNORED.

Pine Ridge
Lawn Care

Pine Ridge
Lawn Care

Joe Smith
Owner

334-555-1234

Mowing • Trimming • Clean Ups

We Offer:

- Mowing
- Trimming
- Clean Ups
- Mulch

Call Today!
334-555-1234

Pine Ridge Lawn Care

Home
Services
About Us
Contact

Welcome!
We provide lawn care
services you can count on.



PINE RIDGE
LAWN CARE

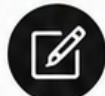
Call Today!
334-555-1234

✗ No real website.
Hard to find.

✗ No consistent brand.
No credibility.



**BRAND
STRATEGY**



**BRAND
IDENTITY**



**MARKETING
SYSTEM**



AFTER

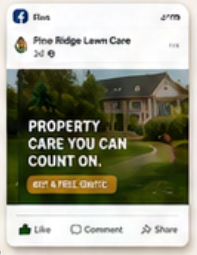
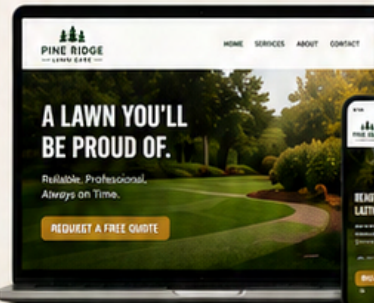
LOOKS PROFESSIONAL. GETS CHOSEN.

PINE RIDGE
— LAWN CARE —

PINE RIDGE
— LAWN CARE —

JOE SMITH
OWNER

334-555-1234
joe@pineridgelawn.com
pineridgelawn.com



- ✓ Consistent brand.
- ✓ Professional image.
- ✓ Builds trust.
- ✓ Gets results.



TRUST

Professional businesses
get chosen more often.



RECOGNITION

People remember
consistent brands.



VISIBILITY

Your marketing
works harder.



CREDIBILITY

Customers feel confident
contacting you.



GROWTH

More leads. More customers.
More opportunities.



YOUR WEBSITE, ADS, SIGNS, APPAREL, AND SOCIAL MEDIA
SHOULD ALL TELL **THE SAME STORY.**

That is branding.



TAYLORMADE
BRANDS

STRONG BRANDS BUILD TRUST.

Professional branding
that sets you apart,
builds credibility, and
leaves a lasting impression.

BRANDING THAT BUILDS REAL VALUE.

We create complete
brand identities that
communicate who you
are, what you do, and
why customers
choose you.

STRATEGIC DESIGN
Every logo and brand
is built with purpose
and strategy.

**MEMORABLE
IDENTITY**
Stand out in your
market and stay
top of mind.

**CONSISTENT
EVERYWHERE**
From your website to
your work truck, your
brand stays consistent.

BUILT TO GROW
A brand that grows
with your business
and earns trust.

BRAND SYSTEM: TIGER PAW SPORTS APPAREL



PRIMARY LOGO



SECONDARY LOGO



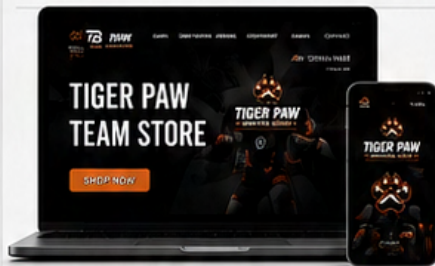
MONOGRAM



TIGER PAW
SPORTING GOODS

334.555.2789
info@tigerpawports.com
tigerpawports.com
@tigerpawports

BUSINESS CARD



TEAM STORE



APPAREL



APPLICATIONS

BRAND SYSTEM: TAYLORMADE BRANDS



MONOGRAM

TAYLORMADE
BRANDS

HORIZONTAL LOGO



TAYLORMADE
BRANDS
STACKED LOGO



JOSH TAYLOR
FOUNDER

334.555.2789
hello@taylormadebrands.com
taylormadebrands.com

BUSINESS CARD



PORTFOLIO



PROPOSAL COVER



APPAREL



BRAND APPLICATIONS

BRAND SYSTEM: A&O TREE SERVICE



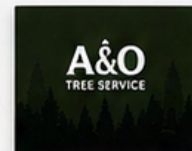
PRIMARY LOGO



HERITAGE LOGO



MONOGRAM



A&O
TREE SERVICE

334.555.2789
info@aandotreeservice.com
aandotreeservice.com

BUSINESS CARD



VEHICLE GRAPHICS



APPAREL



TRAILER WRAP

LOGO & IDENTITY
A strong foundation
that sets you apart.



BRAND KIT
Everything you need
to stay consistent.

FROM BRAND TO GROWTH



WEBSITE
Built to represent your
brand and convert.



MARKETING MATERIALS
Professional materials
that build trust.



CUSTOMER EXPERIENCE
Every touchpoint reinforces
your brand and reputation.

Josh Taylor

FOUNDER | TAYLORMADE BRANDS

334-391-6641

josh@taylormadegrowth.com

taylormadegrowth.com





TAYLORMADE
BRANDS

EVERY TOUCHPOINT.
EVERY IMPRESSION.
EVERY OPPORTUNITY
TO WIN BUSINESS.

Professional marketing materials that build trust, generate leads, and keep your brand top of mind.



BUILT TO CONVERT

Designed to generate leads and drive action.



PROFESSIONAL & CONSISTENT

A cohesive look across every customer touchpoint.



STAND OUT LOCALLY

High-quality materials that get noticed and remembered.



MADE TO WORK

From the field to the office—everything works together.

MARKETING MATERIALS

Custom designed materials that make your business look professional and drive real results.



PROFESSIONAL DESIGN.
POWERFUL IMPACT.
REAL RESULTS.

YARD SIGNS



Get noticed.
Stay top of mind.

DOOR HANGERS



Reach customers at their front door.

FLYERS



Share your services.
Build your brand.

BUSINESS CARDS



Small card.
Big impression.

ESTIMATE FORMS



Look professional.
Win more jobs.

INVOICE FORMS



Get paid faster with branded invoices.

REVIEW CARDS



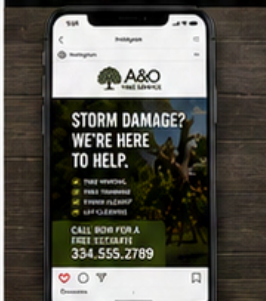
More reviews.
More credibility.

THANK YOU CARDS



Simple gestures.
Lasting relationships.

SOCIAL MEDIA GRAPHICS



Professional graphics that build trust and engagement.

POSTCARDS



Direct mail that delivers results.

VEHICLE DECALS



Turn every mile into brand awareness.

APPAREL



Look professional.
Build team pride.



CONSISTENT MARKETING CREATES RECOGNITION.
RECOGNITION BUILDS TRUST. TRUST GENERATES BUSINESS.



GET SEEN



BUILD TRUST



WIN BUSINESS



GROW LOCAL

Josh Taylor

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taylormadegrowth.com



DIGITAL MARKETING



**SMART STRATEGY.
TARGETED MESSAGING.
REAL RESULTS.**

MORE VISIBILITY. MORE LEADS. MORE GROWTH.

A targeted digital marketing strategy that gets your business in front of the right people, earns their trust, and turns interest into real customers.

STRATEGIC TARGETING

We put your business in front of the right people at the right time.

LEAD GENERATION FOCUSED

Campaigns built to generate calls, form submissions, and estimate requests.

REPUTATION BUILDING

More reviews. Better ratings. Stronger trust.

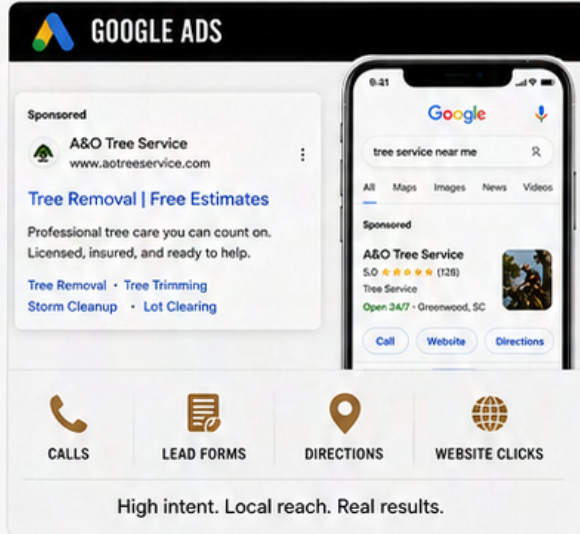
MEASURABLE RESULTS

We track what matters so you can see your return on investment.

CONTINUOUS OPTIMIZATION

We test, refine, and improve for better results every month.

GOOGLE ADS



Sponsored
A&O Tree Service
www.aotreeservice.com

Tree Removal | Free Estimates

Professional tree care you can count on. Licensed, insured, and ready to help.

Tree Removal • Tree Trimming
Storm Cleanup • Lot Clearing

tree service near me

All Maps Images News Videos

Sponsored
A&O Tree Service
5.0 ★★★★★ (128)
Tree Service
Open 24/7 - Greenwood, SC

Call Website Directions

CALLS LEAD FORMS DIRECTIONS WEBSITE CLICKS

High intent. Local reach. Real results.

FACEBOOK & INSTAGRAM ADS

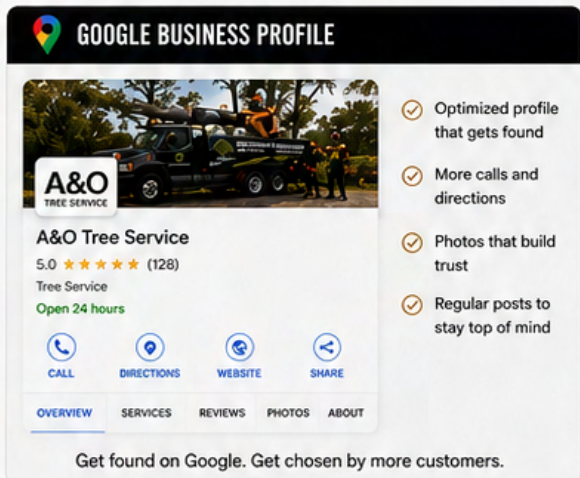


Facebook Ad:
A&O Tree Service Sponsored @
Need tree work done? We've got you covered.
A&O Tree Service Professional, Reliable, Local.
Get a Free Estimate

Instagram Ad:
aotreeservice Sponsored
TAKING CARE OF YOUR TREES AND YOUR PROPERTY.
GET A FREE ESTIMATE

Targeted ads that reach your ideal local audience.

GOOGLE BUSINESS PROFILE



A&O Tree Service
5.0 ★★★★★ (128)
Tree Service
Open 24 hours

CALL DIRECTIONS WEBSITE SHARE

OVERVIEW SERVICES REVIEWS PHOTOS ABOUT

- Optimized profile that gets found
- More calls and directions
- Photos that build trust
- Regular posts to stay top of mind

Get found on Google. Get chosen by more customers.

REVIEWS & REPUTATION MANAGEMENT

5.0
★★★★★
Based on 128 reviews

"They did an amazing job!" Professional, on time, and left everything clean."
- Jason M.

LEAVE A REVIEW

We make it easy for happy customers to leave reviews.

- Automated review requests
- Google review growth
- Respond to every review
- Builds trust and credibility

More 5-star reviews. More trust. More business.

LEAD GENERATION FUNNEL



VISIBILITY
INTEREST
CONSIDERATION
LEAD
CUSTOMER

We get your business seen through ads, SEO, and local listings.

Targeted messaging grabs attention and drives clicks.

Landing pages and offers turn interest into inquiries.

Forms, calls, and chats turn visitors into leads.

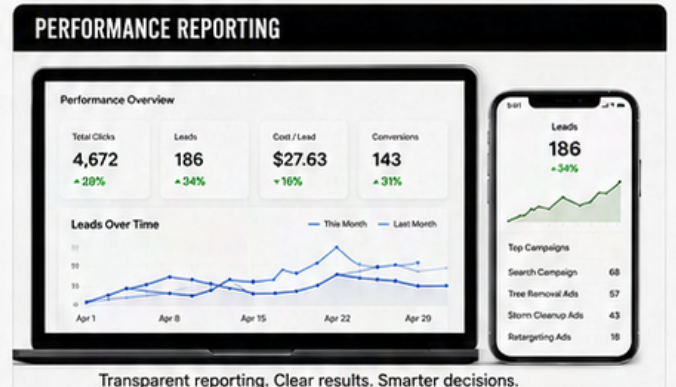
Leads become happy customers (and referrals).

WE DRIVE ACTION

- PHONE CALLS
- LEAD FORMS
- LIVE CHAT
- MESSAGES
- ESTIMATE REQUESTS

REAL LEADS. REAL RESULTS.

PERFORMANCE REPORTING



Performance Overview

Total Clicks	Leads	Cost / Lead	Conversions
4,672	186	\$27.63	143
+28%	+34%	+16%	+31%

Leads Over Time

Apr 1 Apr 8 Apr 15 Apr 22 Apr 29

Leads: 186 (+34%)

Top Campaigns

Campaign	Leads
Search Campaign	68
Tree Removal Ads	57
Storm Cleanup Ads	43
Retargeting Ads	18

Transparent reporting. Clear results. Smarter decisions.



SMART MARKETING BUILT FOR GROWTH.

We combine strategy, creativity, and data to help your business stand out and grow in your local market.



RIGHT MESSAGE
To the Right People



MORE LEADS
Lower Cost Per Lead



MORE CUSTOMERS
Stronger Relationships



MORE GROWTH
Long-Term Success

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TAYLORMADE
— BRANDS —

**SMART
MARKETING.
REAL RESULTS.
STRONGER
BUSINESSES.**

We build complete marketing systems that generate leads, build trust, and create real growth for businesses that are ready to grow.

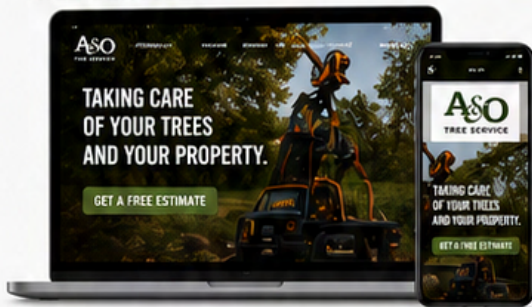


**FOCUSING ON
WHAT MATTERS
MOST—RESULTS.**

BUSINESS RESULTS

REAL CLIENT. REAL RESULTS. REAL MOMENTUM.

We build marketing systems that drive leads, build trust, and create opportunities for growth.



BEFORE TAYLORMADE BRANDS

- ✗ No professional website
- ✗ Limited online presence
- ✗ No Google Ads
- ✗ No lead tracking system
- ✗ Limited branded materials

AFTER TAYLORMADE BRANDS

- ✓ Website launched
- ✓ Google Ads launched
- ✓ Google Business Profile optimized
- ✓ Review generation system implemented
- ✓ Branded marketing materials created
- ✓ Yard signs deployed
- ✓ Lead tracking system established

REAL RESULTS


14+
LEADS
IN FIRST 10 DAYS


UP TO
\$20,000
IN NEW BUSINESS
REPORTED


UP TO
100 MILES
SERVICE AREA
EXPANDED


GROWING
REVIEW
GENERATION
SYSTEM


INCREASED
CALL VOLUME
AND ESTIMATE
REQUESTS

Results based on the work completed for A&O Tree Service.

THE GROWTH SYSTEM



Marketing works best when every piece works together.

WHAT THIS LOOKS LIKE IN OTHER INDUSTRIES



TIGER PAW
—SPORTS APPAREL—

- ✓ Team store platform
- ✓ E-commerce system
- ✓ Custom apparel ordering
- ✓ School and team fundraising opportunities



CHURCH WEBSITES

- ✓ Visitor information
- ✓ Online giving integration
- ✓ Ministry promotion
- ✓ Event communication



SERVICE BUSINESSES

- ✓ Lead generation websites
- ✓ Google Ads
- ✓ Local SEO
- ✓ Review generation



PROFESSIONAL SERVICES

- ✓ Credibility-focused websites
- ✓ Educational content
- ✓ Appointment generation
- ✓ Brand positioning



RESULTS TODAY. OPPORTUNITIES TOMORROW.

The A&O project proves the system works. Now we're applying that same approach to new businesses, organizations, and growth-focused brands.



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josh@taylormadegrowth.com

taylormadegrowth.com



HOW WE WORK TOGETHER.

A clear process. Consistent communication. Real results.



**“GREAT MARKETING
ISN'T ONE PROJECT.
IT'S A SYSTEM THAT
WORKS TOGETHER.”**



STRATEGY



BRANDING



WEBSITE



MARKETING



GROWTH

**FLEXIBLE
SOLUTIONS.
MEASURABLE
RESULTS.
REAL GROWTH.**

Every business is unique. That's why our services are tailored to your goals, budget, and growth stage.

STRATEGIC APPROACH

We align every service with your business objectives.

TAILORED SOLUTIONS

No cookie-cutter packages—only what you need to grow.

FOCUSED ON ROI

We measure what matters and focus on driving real results.

ONGOING SUPPORT

We're with you every step of the way.



INVESTMENT THAT PAYS OFF

Strategic marketing is an investment in your business's future.

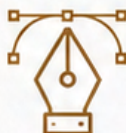
SERVICES & ENGAGEMENT OPTIONS

Custom solutions designed to help your business grow, attract more customers, and build long-term success.



**SOLUTIONS THAT
FIT YOUR BUSINESS.
RESULTS THAT
DRIVE GROWTH.**

BRANDING



BUILD A BRAND THAT STANDS OUT.

- ✓ Logo Design & Systems
- ✓ Brand Kits
- ✓ Business Cards
- ✓ Identity Development
- ✓ Brand Guidelines
- ✓ Tagline Development

Create a strong, consistent brand that builds trust and makes a lasting impression.

WEBSITES



PROFESSIONAL WEBSITES THAT GENERATE LEADS.

- ✓ Lead Generation Websites
- ✓ Business Websites
- ✓ E-Commerce Solutions
- ✓ Team & Store Websites
- ✓ Landing Pages
- ✓ Website Maintenance

Fast, secure, and optimized websites that turn visitors into customers.

MARKETING



TARGETED MARKETING THAT DRIVES RESULTS.

- ✓ Google Ads Management
- ✓ Facebook & Instagram Ads
- ✓ Local SEO
- ✓ Review Generation
- ✓ Content & Social Media
- ✓ Google Business Profile

Reach the right people, increase visibility, and convert more leads.

CONSULTING



STRATEGY & SUPPORT THAT DRIVES GROWTH.

- ✓ Growth Strategy
- ✓ Marketing Planning
- ✓ Business Development
- ✓ Sales Systems
- ✓ Process Optimization
- ✓ Ongoing Support

Expert guidance and systems to help your business grow smarter and faster.

ENGAGEMENT OPTIONS

PROJECT-BASED



ONE-TIME PROJECTS

Perfect for businesses that need a specific project completed.

- Defined scope & deliverables
- Clear timeline
- One-time investment

\$

INVESTMENT:
\$ — \$\$

MONTHLY PARTNERSHIP



ONGOING GROWTH

Ideal for businesses ready for consistent marketing and growth.

- Ongoing strategy & execution
- Monthly reporting
- Flexible month-to-month

\$

INVESTMENT:
\$\$ — \$\$\$

CONSULTING & HOURLY



EXPERT GUIDANCE

Get expert advice and support exactly when you need it.

- Hourly consulting
- Strategy sessions
- On-demand support

INVESTMENT:

\$/HR OR \$ — \$\$/MO



**THE RIGHT INVESTMENT TODAY CREATES OPPORTUNITIES TOMORROW.
LET'S BUILD A SOLUTION THAT FITS YOUR GOALS AND YOUR BUDGET.**

Every business is different. Let's create a plan that works for you.



Josh Taylor

FOUNDER | TAYLORMADE BRANDS

334-391-6641

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taylormadegrowth.com



**REAL RESULTS.
REAL GROWTH.
REAL IMPACT.**

From strategy to execution, we build marketing systems that drive measurable results and create momentum that lasts.

STRATEGIC APPROACH

We align every service with your business objectives.

TAILORED SOLUTIONS

No cookie-cutter packages—only what you need to grow.

FOCUSED ON ROI

We measure what matters and focus on driving real results.

ONGOING SUPPORT

We're with you every step of the way.



INVESTMENT THAT DRIVES VALUE

Solutions are scoped to your goals and needs. Let's build a plan that fits your budget and delivers results.

RESULTS & MOMENTUM.

Proven results. Strong momentum.
A clear path forward.

A&O TREE SERVICE — MARKETING SYSTEM RESULTS



14+
LEADS

IN FIRST 10 DAYS

High-quality leads generated from day one.



UP TO
\$20,000
IN NEW BUSINESS
WITHIN 2 WEEKS

Real jobs booked.
Real revenue generated.



UP TO
100 MILES
REACH EXPANDED
FROM LOCAL MARKET

More visibility.
More opportunities.
More customers.



PROFESSIONAL
MARKETING SYSTEM
FULLY DEPLOYED

Website, branding, ads, team store, and review system live.



STRONG
MOMENTUM
AND GROWING

The foundation is in place for long-term growth.

TEAM STORE & ECOMMERCE VISION



UNLIMITED TEAM EXPANSION

Outfit new team members quickly and consistently as your business grows.



REDUCED INVENTORY RISK

Print-on-demand model eliminates excess inventory and upfront costs.



E-COMMERCE GROWTH MODEL

Additional revenue stream with high-quality branded products your customers love.



BUILT TO SCALE

A system designed to grow with your business for years to come.

THE BUSINESS GROWTH FRAMEWORK



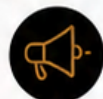
BRANDING

Build a strong brand that creates trust and sets you apart.



WEBSITE

A professional website that turns visitors into leads and customers.



MARKETING

Targeted marketing that puts your business in front of the right people.



LEADS

Consistent, high-quality leads that turn into paying customers.



GROWTH

More customers.
More revenue.
Stronger business.

A SYSTEM THAT WORKS TOGETHER.
NOT JUST ONE
PIECE OF MARKETING.

SUSTAINABLE GROWTH.
LASTING SUCCESS.



WE DON'T JUST CREATE MARKETING.
WE CREATE MOMENTUM THAT KEEPS GROWING.



WHY WORK WITH A LOCAL PARTNER?

Big Agency Marketing vs. Taylormade Brands

LARGE MARKETING FIRM

-  Account manager you've never met
-  Multiple layers of approval
-  Generic packages
-  Long-term contracts
-  National focus
-  Higher overhead costs
-  Hundreds of clients
-  Limited availability

VS.

TAYLORMADE BRANDS

-  Direct access to Josh
-  Fast decisions
-  Custom solutions
-  Flexible engagement
-  Local business focus
-  More affordable investment
-  Select client relationships
-  Direct communication



YOU DESERVE MORE THAN A TICKET NUMBER.

When you call me, email me, or text me, you're talking directly to the person building your brand, website, and marketing system.

- ✓ No middlemen.
- ✓ No support tickets.
- ✓ No waiting three weeks for an update.



LOCAL KNOWLEDGE

I understand local markets, local customers, and how small businesses actually grow.



PERSONAL INVESTMENT

Your success matters because my reputation is attached to every project I complete.



AFFORDABLE GROWTH

You aren't paying for corporate overhead, office buildings, and large sales teams. You're investing directly into your business.

WHAT YOU GET

All from one partner who understands your business.



STRATEGY



BRANDING



WEBSITE
DEVELOPMENT



MARKETING



CONSULTING



ONGOING
SUPPORT

BIG ENOUGH TO BUILD THE SYSTEM.
SMALL ENOUGH TO ANSWER THE PHONE.

*Let's build something great
for your business.*



TAYLORMADE
BRANDS

LET'S BUILD SOMETHING TOGETHER.

I help businesses create stronger
brands, attract more customers,
and build systems that support
long-term growth.

Josh Taylor

FOUNDER | TAYLORMADE BRANDS



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taylormadegrowth.com



Serving Central Alabama
and beyond



LET'S CONNECT

Scan the QR code
to visit my website
and see more work.



STRATEGY

STRATEGY



BRANDING

BRANDING



WEBSITES

WEBSITES



MARKETING

MARKETING



GROWTH

GROWTH

